

Flagship Dealers

Dealers Lotus TH. Verhiest and Lotus Roma, both solus Lotus dealers, pioneered the new corporate identity introduced for the launch of Evora which focuses on improving the brand image and customer interface. We think you'll agree the results are fantastic.

Owner Thierry Verhiest of Lotus Th. Verhiest was keen to extend his showroom to provide further space for the expanding range of Lotus cars, including of course star of the show, The Evora. Thierry is keen to provide customers with the right car to meet their needs and stocks a wide range of cars at the showroom. He also stocks one of the most comprehensive range of parts outside of the factory. Lotus Th. Verhiest are sponsors and participants in the Lotus Cup Europe race series, with their own team of drivers racing in the current series.



Lotus Roma had outgrown their showroom, so proprietor, Andrea Manni, moved the Lotus franchise to a new, completely refurbished showroom in prestigious Via Salaria, Andrea and his team now offer a warm welcome to customers to browse their superb range of new and used Lotus in congenial and distinguished surroundings. A few minutes away from the new showroom Lotus Roma offers its clients a large workshop dedicated to technical assistance and spare parts of classic and modern Lotus.



Why not call by and over a coffee they can tell you all about the amazing new Evora. Better still book a test drive and see for yourself. All Lotus Evora dealers will soon be similarly adopting this new Lotus brand image.

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